



Honda Cars India launches New City 2017

- Raises benchmark with new Stylish Design, Advanced High Technology features and Enhanced Safety
- Introduction of new flagship City ZX grade

New Delhi, February 14, 2017: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, today introduced the New Honda City 2017, with a new stylish and sporty exterior design, enhanced safety features and an advanced high-technology infotainment system.

Built on the Grand Concept of “**Advanced, Energetic and Smart**”, the new 4th Generation Honda City 2017 will delight the discerning customer with its wide range of high-technology exterior and interior features, such as advanced **integrated LED DRL**, inline **LED headlamps**, LED fog lamps, new 16-inch alloy wheels with wider tyres and best-in-class interior features, including an **advanced touchscreen infotainment system**, called the **Digipad**.

For customers, who want everything in their car, the City variant line-up has been enriched with the addition of a **new flagship grade – “ZX”**.

Speaking on the occasion, **Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** said, “The Honda City has been our most successful model in the country. It has brought joy to over **6.5 lakh customers** across the country and has been India’s most successful sedan since its launch in 1998. It has also been the industry benchmark for quality and has been ranked No. 1 by the JD Power Initial Quality Study 14 times since its inception in the Indian market.”

“With the launch of a much-enhanced new Honda City 2017 we aim to exceed our customers’ expectations by offering amazing value at a very competitive price. I am confident that with the new City, we will regain our leadership position in the segment”, he added.

EXTERIOR DESIGN

The exterior design concept of the new City 2017 is **Advanced and Energetic**. The new City has a wide stance, with a **sporty, wide-opening bumper design** and a **new signature front chrome**



grille with intricate design connecting the two headlights, which accentuates its premium appeal. The **LED package**, including the **integrated LED DRL** (first time standard across all variants in the segment), the **inline LED headlamps**, **LED fog lamps**, **LED RR Combi**, **LED license plate lamps**, **trunk lid spoiler with LED** would lend the new Honda City 2017 an exclusive design signature & luminescence at night. The new Honda City 2017 will also have **new diamond-cut and two-tone alloy wheel design for both 15 and 16 inch wheels**. The new City also has **first-in-segment auto-folding door mirrors** in V, VX and ZX grades.

INTERIOR DESIGN

The Interior design concept of the new Honda City 2017 is “**Rich & Sophisticated**”, and includes several new features, including an **advanced 17.7 cm touchscreen infotainment system**, called the **Digipad**, in the V, VX and ZX grades. The all-new advanced infotainment system has segment-best features like satellite-linked navigation, voice recognition, Bluetooth telephony, audio streaming, 1.5 GB internal memory, 2 USB-in slots, 2 microSD card slots and 1 HDMI-in slot. It also features the first in segment **Wi-Fi support for Internet** and Mirror Link support for smart phone connectivity.

The New City has first-in-class **soft-touch dashboard** on passenger side and new **white illumination in the advanced 3D multi-information meter**. Other important interior feature enrichments include chrome plating on steering switches and chrome plated knobs for rear-aircon vent. **Tilt and telescopic steering adjustment**, new **white and red illumination for engine one push start-stop** ignition system button, **fully auto-dimming inside rear-view mirror** and **new LED interior cabin lights** are some of the other advanced & premium features in the new City. The ZX grade also has both **rear-adjustable headrests**.

The interiors of the new City are premium beige upholstery with dual-tone beige & black trims.

POWERTRAIN

The City adopts the best of Honda's powertrains to achieve a perfect balance of performance and fuel economy. The Diesel City is powered by the **1.5L i-DTEC diesel engine** of Earth Dream Technology series and will deliver the best combination of **excellent fuel economy of**



25.6kmpl and a **maximum power of 100ps@3600 rpm** with a **max torque of 200 Nm@1750 rpm**. It has been mated to a 6-speed manual transmission. Further, in the Diesel model, a number of new sound and vibration absorption technologies have been applied to further reduce the NVH levels & ensure a comfortable cabin for all passengers.

The Petrol variant of the City is powered by **1.5L i-VTEC engine** that delivers a **maximum power of 119 ps@6600 rpm** and a **torque of 145 N-m@4600 rpm**. It has been mated with Honda's innovative and **advanced CVT with 7-speed paddle shifters** that **delivers top-class fuel efficiency of 18 kmpl** along with an effortless driving experience. The **5-speed manual transmission** delivers an **impressive fuel efficiency of 17.4kmpl**.

SAFETY FEATURES

The New City 2017 is equipped with a range of **Honda's active and passive safety technologies**, which are **offered as standard equipment across all variants**. Honda's own ACE body structure, Dual SRS front airbags, Standard Anti-lock brake system (ABS) with Electronic Brake Distribution (EBD), 3- Point ELR seat belts with pretensioners & load limiters, impact mitigating front head rest system, pedestrian injury mitigation technology, ISOFIX compatible rear seats and rear windshield defogger – all are offered as standard in the New City.

Honda has introduced a new flagship grade **City ZX** with the new Honda City 2017. Apart from the safety features available in the other variants, the **ZX grade features best-in-class 6 airbags** – front dual airbags, both side curtain airbags and both front seat side airbags. The ZX variant would also include **automatic headlights, headlamp auto-off timer** and **automatic rain-sensing wipers**.

GRADES & COLOURS

The new Honda City 2017 will be offered in 5 grades. Petrol Manual Transmission will be available in S, SV, V & VX grades. Petrol CVT will be available in V, VX and the ZX grades. The diesel manual City will be available in SV, V, VX & ZX grades.



The New Honda City 2017 will be available in 5 colours –Modern Steel Metallic (New), White Orchid Pearl, Carnelian Red Pearl, Alabaster Silver Metallic and Golden Brown Metallic. All the colours will be available in all the variants of the new City 2017.

SALES, SERVICE AND WARRANTY

Deliveries of the New City 2017 will begin immediately from the HCIL dealer network of 332 facilities in 220 cities across the country. The New Honda City 2017 offers complete peace of mind with 3 years / Unlimited Kilometers warranty as standard benefit to the customer. Additionally, for the first time in the industry, customers can opt for Extended Warranty for additional two years /Unlimited kilometers for extra peace of mind.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and the Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 332 facilities in 220 cities across spread across the country.

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